

**Community Health Needs Assessment
Implementation Strategy
For 2013, 2014 and 2015
El Campo Memorial Hospital**

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Implementation Guidelines for El Campo Memorial Hospital

El Campo Memorial Hospital plans to publish this Community Needs Assessment on their local webpage at www.ecmh.org. Copies of this project will also be available from the ECMH PBX Operator's office and this will be noted on social media pages, through emails and other printed materials. We also plan to share this project with other local organizations and non-profits through presentations and by providing printed material.

RECOMMENDATION:

- Review current educational and outreach plans, and determine methods of increasing these activities, especially to minority communities.
- Increase efforts to educate the community, particularly the uninsured/underinsured, on accessing care at the appropriate time and in the appropriate setting.

IMPLEMENTATION:

- El Campo Memorial Hospital plans to distribute the general hospital informational booklets and other helpful information to various areas that represent the African American, Hispanic, Minority and Underserved Communities. We also plan to give presentations (English and Spanish) to these various groups.

<u>*Goal for 2013</u>	<u>*Goal for 2014</u>	<u>*Goal for 2015</u>
Provide hospital / health related informational booklets to area churches (English) by October 2013.	El Campo Memorial Hospital plans to have their general hospital information booklet printed in Spanish and distributed to specific communities within the Hispanic areas including Hispanic Churches; Hispanic Community Activities and to the Ministerial Alliance Group for Spanish speaking congregations.	El Campo Memorial Hospital plans to continue to provide various other types of written literature in Spanish to various groups within our area.
Reach out to various minority Churches and provide health related presentations to groups (English and Spanish) up to two per year.	Continue to provide information as needed to minority groups.	Continue to provide information as needed to minority groups.

Coordinate with Manna Meals to be available at some of their weekly meals and provide information, screenings, and presentations (food for the needy program) up to two visits per year.	Continue this process.	Continue this process.
Provide hospital booths at various fairs and activities. We will participate in the Wharton County Health Fair in September 2013.	We plan to have a hospital booth and plan to add two other booths including one for our Diabetes Outpatient Training Site (DOTS) and one for our Indigent / Medication Program.	Continue this process.
Attend the Ministerial Alliance Meetings on a monthly basis to network with area churches to determine needs and disseminate information (starts September 2013) up to six meetings per year.	Continue this process.	Continue this process.
El Campo Memorial Hospital plans to reach out to the Mennonite Community and distribute ongoing health related information to a core group of women within the community, who will then disseminate it to the other members. -Email Communication has already been established with 5 individuals (core group of the school and church) at this time and will continue.	Continue constant communication with the Mennonite Community and offer to come to their facility for various health screenings and other activities/presentations.	Continue communication with this Mennonite Community.
Utilize the two local radio stations to help advertise our services to the community	Continue the process.	Continue the process.
Utilize the local newspaper to advertise our services to the community	Continue the process.	Continue the process.

REDOMMENDATION:

- Develop plans to expand/create partnerships within the Community to address specific issues, to include School-based Clinics, Non-emergency Transportation for the elderly, and ways to improve lifestyle.

IMPLEMENTATION:

- We plan to partner with various organizations that provide non-emergency transportation and help to educate the community on these services, usage and access.
- Plan to coordinate with the local county extension agent to provide educational programs.
- Plan to research and develop a program to create a school based clinic with the cooperation and partnership with the local school district.

<u>*Goal for 2013</u>	<u>*Goal for 2014</u>	<u>*Goal for 2015</u>
Plan to partner with the Department of State Health Services to provide general health information /programs as starting in September 2013 (CRCG Meetings and Child Fatality Meetings).	Plan to partner with MEHOP - Federally Qualified Health Center (FQHC) in Bay City, Texas, to help educate the community on teen pregnancy and other issues related to this problem in Wharton County.	Continue this process.
Plan to partner with the Wharton County Extension Office and participate and sponsor various educational programs including Diabetes – Do Well, Be Well With Diabetes. (Join the County Extension Advisory Board in order to become more involved in August 2013).	Continue this process.	Continue this process.
Research other school based clinics to determine feasibility and method. Develop a partnership with the local school district to get permission to create a school based clinic.	Plan to create a small scale school based clinic.	Plan to expand the school based clinic to a larger scale.
Partner with the Colorado Valley Transit system to help educate the public on the service and its usage/access by October 2013.	Continue this process.	Continue this process.
Partner with the Veterans’ Affairs Transportation Van and help	Continue this process.	Continue this process.

*ECMH Fiscal Year April 1 – March 31.

educate the public on the service and its usage/access by December 2013.		
Partner with various private ambulance services and help educate the public on their services and usage/access.	Continue this process.	Continue this process.

RECOMMENDATION:

- To address chronic health issues as well as ways that they can pursue a more healthy lifestyle, including the possibility of free health screenings (Cholesterol / Glucose / Weights / Blood Pressure).

IMPLEMENTATION:

- We plan to provide free community health screenings and promote preventative health care.
- We plan to create a community-wide exercise or weight loss event to help teach individuals in our community a healthier way to live.
- We plan to introduce children at a young age to our hospital and teach them about healthy lifestyle choices and exercise.

<u>*Goal for 2013</u>	<u>*Goal for 2014</u>	<u>*Goal for 2015</u>
We plan to provide free Cholesterol/Glucose screenings to the community (up to two per year), to help identify possible health problems and to teach health prevention (dates to be determined).	Continue this process.	Continue this process.
We plan to research the possibility of a community wide exercise / weight loss event. We will develop partners for this event.	Plan to conduct a community wide exercise / weight loss event.	Continue this process. Perhaps expand on the 2014 Event.

<p>Plan to contact schools/daycares and offer tours of the hospital, along with a short presentation on living a healthy lifestyle. Also plan to offer the children a jump rope to promote exercise by September 2013.</p>	<p>Continue this process.</p>	<p>Continue this process.</p>