

**Community Health Needs Assessment
Implementation Strategy
2023 -2025**

El Campo Memorial Hospital

El Campo Memorial Hospital

303 Sandy Corner Road

El Campo, Texas 77437

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Implementation Guidelines for El Campo Memorial Hospital

El Campo Memorial Hospital plans to publish this Community Needs Assessment on their local webpage at www.ecmh.org. Copies of this project will also be available from the ECMH PBX Operator’s office and this will be noted on social media pages, through emails and other printed materials. We also plan to share this project with other local organizations and non-profits through presentations and by providing printed material.

<p><u>RECOMMENDATION:</u></p> <ul style="list-style-type: none"> It was noted that the hospital should provide Obstetrics and Pediatrics. <p><u>IMPLEMENTATION:</u></p> <ul style="list-style-type: none"> El Campo Memorial Hospital plans to build a new facility and will bring back Obstetrics and Pediatrics upon completion of this project. 		
<u>*Goal for 2023</u>	<u>*Goal for 2024</u>	<u>*Goal for 2023</u>
The process of searching for an OB/GYN Physician and Pediatrics will begin, with several being considered.	This process will continue until the completion of the new build.	This process will continue.
<p><u>REDOMMENDATION:</u></p> <ul style="list-style-type: none"> Continue and increase the availability of health screenings (low cost/no cost possibilities) and education on these issues including but not limited to the following: heart disease; stroke, depression, lung cancer and prostate cancer. <p><u>IMPLEMENTATION:</u></p> <ul style="list-style-type: none"> Educational materials can be distributed through various forms of publicity. Continue with participating in health fairs and community engagement. 		
<u>*Goal for 2023</u>	<u>*Goal for 2024</u>	<u>*Goal for 2025</u>
Continual advertising health issues and preventative care through various forms of marketing and at special presentations.	Continual advertising health issues and preventative care through various forms of marketing and at special presentations.	Continual advertising health issues and preventative care through various forms of marketing and at special presentations.

RECOMMENDATION:

- In regards to Senior Care increase availability for socialization; health care education; palliative / hospice care and transportation issues.

IMPLEMENTATION:

- ECMH will continue with their Senior Program and try and find ways to include lower income level individuals through free events that are open to the public and increased educational events.
- Find methods to educate the public on the transportation options available in our area at this time.
- Enhance our participation at the Manna Meal events and other public events to reach those in most need of health care education and information.
- The new hospital building will have increased access to HOSPICE care.
- The new hospital building will have meeting rooms available for more opportunities for special presentations / educational opportunities.

<u>*Goal for 2023</u>	<u>*Goal for 2024</u>	<u>*Goal for 2025</u>
Continue outreach to Senior Citizens of all levels through various forms of marketing, presentations and educational opportunities.	Continue this process. Continue outreach to Senior Citizens of all levels through various forms of marketing, presentations and educational opportunities.	Continue this process. Continue outreach to Senior Citizens of all levels through various forms of marketing, presentations and educational opportunities.

RECOMMENDATION:

- Increase the awareness and education of mental health in our area.

IMPLEMENTATION:

- Find ways to collaborate with schools, churches, counseling services, etc to help provide educational information on mental health, access and financial assistance.
- Consider the possibility of adding mental health services once the new facility is built.

<u>*Goal for 2023</u>	<u>*Goal for 2024</u>	<u>*Goal for 2025</u>
Join with other community members to express the need for mental health understanding, ways to access and areas of financial assistance.	Continue this process.	Continue this process.

Provide various forms of marketing to reach individuals and families in our area.		
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RECOMMENDATION:

- Find ways to reach and educate the Hispanic/Latino population on healthcare education and availability in our area. Increase our cultural awareness on this population.
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IMPLEMENTATION:

- ECMH can collaborate with area churches and groups to help disseminate information to these individuals. Also include various forms of marketing on this subject. Find ways to work with individuals who already have a good relationship with this group.

<u>*Goal for 2023</u>	<u>*Goal for 2024</u>	<u>*Goal for 2025</u>
Collaborate with Hispanic / Latino groups/ churches to help with the dissemination of health education information, possible presentation and various forms of marketing.	Continue with the process to collaborate with Hispanic / Latino groups/ churches to help with the dissemination of health education information, possible presentation and various forms of marketing.	Continue with the process to collaborate with Hispanic / Latino groups/ churches to help with the dissemination of health education information, possible presentation and various forms of marketing.

RECOMMENDATION:

Increase outreach and general awareness of hospital services.

IMPLEMENTATION:

- ECMH continues to do this and will try and find new and innovative ways reach a larger population on these subjects.

<u>*Goal for 2023</u>	<u>*Goal for 2024</u>	<u>*Goal for 2025</u>
Continue to provide outreach and awareness of hospital services.	Continue to provide outreach and awareness of hospital services.	Continue to provide outreach and awareness of hospital services.

RECOMMENDATION:		
<ul style="list-style-type: none"> • Provide updates and information on the new hospital build. <p><u>IMPLEMENTATION:</u></p> <ul style="list-style-type: none"> • Work closely with the El Campo Medical Foundation to increase the publicity on the new hospital build and information throughout this process. 		
<u>*Goal for 2023</u>	<u>*Goal for 2024</u>	<u>*Goal for 2025</u>
Provide various means of publicity, activities and awareness on this process.	Continue this process	Continue this process
RECOMMENDATION:		
<ul style="list-style-type: none"> • Develop capacity and access to quality behavioral health services: • • A local mental health initiative appears absent (e.g. classes and instructor development). A county task force of law enforcement, school, and health professionals (Emergency Department Staff/EMS) should be considered to collaborate with the regional Network of Care for Mental Health Services to manage the network of care between communities. 		

<p>This should continue to be a major emphasis going forward for the community health planning, as should reducing cost and other barriers to quality behavioral health services through prevention and treatment with depression screens. This was a consistent topic brought up in the majority of focus group meetings. Mental Health First Aid for Students and Adults should be a major task force initiative for the Justice System, School, and Hospital.</p> <p><u>IMPLEMENTATION:</u></p> <ul style="list-style-type: none"> • Discussion and plans to implement and/or education on the above health related topics. 		
<p><u>*Goal for 2023</u></p>	<p><u>*Goal for 2024</u></p>	<p><u>*Goal for 2025</u></p>
<p>Start conversations with area agencies to gain input and possible ways to implement these plans.</p>	<p>Continue with the process</p>	<p>Continue with this process</p>
<p><u>RECOMMENDATION:</u></p> <ul style="list-style-type: none"> • Increase access and capacity for the poor and other vulnerable groups by: 		

<ul style="list-style-type: none"> • Reducing cost and other barriers to quality behavioral health services through prevention and treatment with depression screens in clinic(s) and through the Electronic Medical Records for quality care management. • Continuing to provide smoking and tobacco cessation classes as it ranks #3 of top causes of death. This could be in coordination with the hospital with portable pulmonary function screening in the community. • Continuing to provide prevention and treatment of alcohol and drug abuse classes with the area Veterans programs and working with school programs to extend student classes to include parents (noted in prior hospital CHNA Plan of Action). <p><u>IMPLEMENTATION:</u></p> <ul style="list-style-type: none"> • ECMH will attempt to begin discussions with these groups to give input as to how to best handle this issue. 		
<p><u>*Goal for 2023</u></p>	<p><u>*Goal for 2024</u></p>	<p><u>*Goal for 2025</u></p>
<p>Start conversations with various groups to determine if a plan can develop.</p>	<p>Continue with this process</p>	<p>Continue with this process</p>

<p>Start discussions with our clinics on possible depression screenings.</p> <p>Start conversation with area counselors on depression screening activities.</p> <p>Research the possibility of smoking cessation and alcohol/drug abuse education opportunities in our community.</p>	<p>Provide educational materials on these issues through presentations and social media.</p>	<p>Provide educational materials on these issues through presentations and social media</p>
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<p><u>RECOMMENDATION:</u></p> <ul style="list-style-type: none"> • Preventative outreach to the poor and extremely poor. • Increase community capacity to reach the poor, extremely poor, and other vulnerable groups with preventative actions to: <ul style="list-style-type: none"> • Reduce obesity through community classes as Wharton County obesity rate (30.5%) exceeds the state rate (26.6%). • Reduce cost and other barriers to medical care and treatment through cash or discounted programs and sliding scales. • Improve case management and routine preventative screenings in a clinic or Emergency Room Setting (Current Emergency Room and 		
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<p>Clinic volume indicates time to accomplish screens) • Continue to provide educational classes to promote healthy living and wellness as noted with the high level of poverty with children.</p> <p><u>IMPLEMENTATION:</u></p> <ul style="list-style-type: none"> • ECMH will explores ways to implement programs to assist in these issues. 		
<p><u>*Goal for 2023</u></p>	<p><u>*Goal for 2024</u></p>	<p><u>*Goal for 2025</u></p>
<p>The new hospital building will have a gym. Upon completion possible healthy programs could be established and implement.</p> <p>Possible low cost/no cost programs</p> <p>Coordinate with area agencies to assist in healthy outcome programs.</p>	<p>Continue this process</p>	<p>Continue this process</p>
<p><u>RECOMMENDATION:</u></p> <ul style="list-style-type: none"> • Food, housing, and neighborhood security. Increase the security of poor and extremely poor individuals and households by: <ul style="list-style-type: none"> • Increasing access to nutritious foods through WIC, Summer Meal Programs for Children and the Supplemental Nutrition Assistance 		

<p>Program, etc. A program should specifically feed seniors on the weekends where food programs are not available. This should be a coordinated event with the senior citizens organization.</p> <ul style="list-style-type: none"> • Study a means of increasing affordable housing in safe neighborhood environments. <p><u>IMPLEMENTATION:</u></p> <ul style="list-style-type: none"> • ECMH can help educate the public on these resources 		
<p><u>*Goal for 2023</u></p>	<p><u>*Goal for 2024</u></p>	<p><u>*Goal for 2025</u></p>
<p>Continue to educate the public. Share this information on Social Media.</p>	<p>Continue this process</p>	<p>Continue this process</p>
<p><u>RECOMMENDATION:</u></p> <ul style="list-style-type: none"> • Investment in community health needs. Develop collaborative community efforts to increase investment in community health needs through a Community Wellness Council. Consider solutions for expanding quality coverage of the uninsured, coordinating funding and organizational and agency strategic planning, developing 		

<p>proposals or campaigns, and other collaborative community building approaches to the Prioritization of Community Health Needs.</p> <p><u>IMPLEMENTATION:</u></p> <ul style="list-style-type: none"> ECMH already participates in the Community Council Resource Group and can add these issues to all of those involved in this group. As a collaborative group they can each provide information, education, programs, etc. to the public through their various methods. 		
<p><u>*Goal for 2023</u></p>	<p><u>*Goal for 2024</u></p>	<p><u>*Goal for 2025</u></p>
<p>Continue with the collaboration</p>	<p>Continue with this collaboration</p>	<p>Continue with this collaboration</p>
<p><u>RECOMMENDATION:</u></p> <ul style="list-style-type: none"> Conduct community health classes (drug, alcohol, diabetes, obesity, heart) with high risk groups with a Mid-level provider, RN and Pharmacist. It was suggested that health fairs and other educational or screening services should be off-site, in order to draw more people into the activities. It was suggested that businesses or 		

<p>community meeting places would be appropriate locations to reach many of the residents. As to be noted, the hospital of today needs to be “out there” and instead of demanding all services to be held at the hospital. To only focus services at a local Senior Citizens Center is not effective.</p> <ul style="list-style-type: none"> • Study a means of increasing affordable housing in safe neighborhood environments. <p><u>IMPLEMENTATION:</u></p> <ul style="list-style-type: none"> • ECMH can help educate the public on these resources, provide additional information and education at their local health fair, and at various presentation. 		
<p><u>*Goal for 2023</u></p>	<p><u>*Goal for 2024</u></p>	<p><u>*Goal for 2025</u></p>
<p>Continue this process</p> <p>Look for other alternatives / ways to promote these educational opportunities.</p>	<p>Continue this process</p>	<p>Continue this process</p>